

BETRAND KUMKA NTUMFON

CONTACT

+237 673967571

ntumfon.betrand@gmail.com

ntumfon.medium.com

Yaounde, Cameroon

EDUCATION

Bachelors in Management in Telecommunications

2019-2022

- National Advanced School of Post, Telecommunications, Information and Communications Technologies.

ADVANCED LEVEL CERTIFICATE

2017-2018

- St Paul's Comprehensive College, Nkwen

SKILLS

- Facebook/Instagram adverts
- Google Ads
- Copywriting
- Webdesign (Wordpress)
- Canva

LANGUAGES

English Fluent

French Intermediate

PROFESSIONAL CERTIFICATIONS

GOOGLE DIGITAL GARAGE

- Fundamentals of Digital Marketing

HUBSPOT

- SEO Expert

CELBMD AFRICA

- Diploma Program in Market Place Africa Positioning

GIDDIS COMPUTER TRAINING CENTER

- Attestation in Hardware Maintenance

PROFILE

I am a digital marketer with 5 years of experience and training, specializing in creative and innovative digital marketing strategies. Constantly evolving and growing and I am always looking for new ways to reach and engage with audiences.

Graduated with a Bachelor's Degree in Telecommunications Management, from the National Advanced School of Post, Telecommunications, Information and Communications Technologies, Yaounde Cameroon.

WORK EXPERIENCE

Digital Manager

Cameroon Young Jurists Legal Resource Center (CYJULERC) 2022-

- Migrated Wordpress website to new server
- Created new pages on website
- Created content for website and social media handles
- Designed and printed roll-ups and business cards Managing social media pages & Whatsapp groups
- Analysis of all social media platforms and KPIs for growth
- Drafting new social media strategies.

Freelancer

Small Businesses in Cameroon 2019-

- Community Manager: elaboration digital marketing strategies and creating social media campaigns.
- Web Designer : Designing and maintaining websites using Wordpress.
- Copywriter: Creating articles for blogs, websites and social media platforms.

Professional Intern

Cameroon Postal Services (CAMPOST) April- July 2022

- Involved in the elaboration of digital marketing strategy for new products.
- Engaged in brainstorming for new products and services.
- Created content for Facebook website and other social media handles
- Updated CAMPOST Wikipedia
- Web auditing for Campost