



Manyu Community Radio

2ND INTERIM REPORT



Manyu Community Radio (MCR) FM 95.0 Staff Technical Training at the Broadcasting Studio, Mamfe, Cameroon

ON

Production of Radio Programmes on the improvement of Income and the Livelihood of Farmers of Non-Timber Forest Products; Protecting the Environment through the Sustainable Management of Non-Timber Forest Products

MAY - DECEMBER, 2014

With the Financial Support of:

Stem van Africa

Manyu Community Radio (MCR): communication for grass root development

PROJECT DETAILS

DATE OF SUBMISSION: **JANUARY 3, 2015**

REPORTING PERIOD: **MAY – DECEMBER, 2014**

GRANT NUMBER: **SvA/CAMECO: 113.023-13/084:32(3)**

NAME OF ORGANISATION: **Manyu Community Radio (MCR)**

COUNTRY OF IMPLIMENTATION: **CAMEROON**

TYPE OF ORGANISATION: **Community Radio**

PURPOSE OF PROJECT: **To produce programs for the Community Radio**

TOTAL PROJECT FUND: **EUR 39,600**

START DATE & END DATE REPORTING PERIOD: **MAY - DECEMBER 2014**

CONTACT DETAILS OF IMPLEMENTING ORGANISATION: **P.O. Box 168, GRA Mamfe, Manyu Division**

NAME AND TITLE OF CONTACT PERSON: **AYUK ESTHER, Managing Director, MCR**

LIST OF ABBREVIATIONS

CYJULERC: CAMEROON YOUNG JURISTS LEGAL RESOURCE CENTER

SvA: STEM VAN AFRIKA

MCR: MANYU COMMUNITY RADIO

ICRAF: INTERNATIONAL CENTER FOR RESEACH IN AGROFORESTRY

PROJECT REPORT FOR THE PERIOD MAY - DECEMBER, 2014

(1) NAME OF ORGANIZATION: Manyu Community Radio (MCR), Cameroon

(2) Title of Project: Production of Radio Programmes on the improvement of Income and the Livelihood of Farmers of Non-Timber Forest Products; Protecting the Environment through the Sustainable Management of Non-Timber Forest Products

(3) PROJECT TIMEFRAME: December 1, 2013 to November 31, 2015 (24 months)

(4) DETAILED OVERVIEW OF ACTIVITIES IMPLEMENTED FROM MAY - DECEMBER 2014

The main activity of this reporting period is Capacity building of MCR's young journalist and technicians on various programme production and broadcasting and training of farmers on Grafting of bush mango seedlings in the nurseries. Precisely, the following activities were implemented during this reporting period:

1. Three (3) Days Capacity Building Workshop and Production of Programs

- **Conceptualization – Module 1:** Radio Programme Production: Farming – An analogical approach
- **Conceptualisation – Module 2:** Radio Programme Production: Pre-production, Production, Post-production, Planning Programme Production: Bush Mango,
- **Practical -** Operating the Radio Consort and Using the editing software (Adobe Audition 3.0)
- **Interviewing Techniques (Module 3)**
- **Bush Mango Programme Production: (Module 4):** Collection of data, Interviews, Field Visits, Production of Jingles and Spots, Mini programmes, Documentaries. Packaging and storage of programmes

2. Training of Farmers on Grafting of 11,000 Bush Mango seedlings

- Purchasing and Collecting grafting materials
- Teaching of Grafting technics
- Practical sessions of Grafting
- Grafting of 10,089 seedlings

4.1 Have all activities been executed as they have been planned?

YES, and considering that bush mango domestication is an on-going and takes about 18 months before planting; production of radio programmes on bush mango domestication is a continuous process too, for the programmes have to cover the entire project to the end, that is, until planting is done.

However, some of the activities (programmes) of this reporting period (May - December 2014) had been executed during the 1st Mid Term Report; more have been executed (produced) during this reporting period and more programs like: debates,

live talks, sharing of experiences and more documentaries on care of grafted plants and planting & care of the young trees; will be executed in the course of the rest of the project period. A summary of the activities executed and results achieved during this reporting period is as follows:

- Build capacity of MCR's young journalist & technicians / Production of Radio Programs
 - Three (3) Days Capacity Building Workshop was organized;
 - Eleven (11) participants: Five (5) journalists; here (3) technicians, three (3) administrative staffs;
 - Conduct of interviews, Gov't & NGO – interviews, mini programs and documentaries with CYJULERC and ICRAF staffs.
 - Interviews of participants in English, Pigin-English (local common language) and three native languages.
- **11 MCR staff trained in the following:**
 - Radio Programme Production: An analogical approach, Pre-production, Production, Post-production, Planning Programme Production;
 - Operating the Radio Consort and Using the editing software (Adobe Audition 3.0)
 - Interviewing Techniques
 - Collection of data, Interviews, Field Visits,
 - Production of Jingles and Spots, Mini programmes, Documentaries.
 - Packaging and storage of programmes
- **Grafting of Bush Mango Seedlings:**
 - 1 training workshop to train farmers on grafting of Bush Mango seedlings;
 - Practical training of farmers on grafting of Bush Mango seedlings;
 - Sixteen (16) farmers from 4 per pilot center, were trained in grafting;
 - 10,089 bush mango seedlings were grafted;
 - Care of grafted seedlings

4.2 If not, please explain difficulties overcome and how we were forced to adjust project.

There were no real difficulties in the execution of the planned activities. The difficulty we faced was with the timing for execution of planned activities. The training on grafting and capacity building of MCR staff were moved from August to October due to much rainfall which made movements and practical training impossible.

4.3 How and to what extent have project's beneficiaries actively participated in implementing the activities/measures?

Participation of the beneficiary target population is a vital aspect of the project. Four (4) members were selected from each pilot center for the training workshop on grafting of bush mango in Nchang. The sixteen (16) members joined three ICRAF resource persons to graft all the 10,089 seedlings in the four pilot centers. 10,088 seedlings did not attain the size for grafting so they will be grafted later.

5 DESCRIBE THE INTENDED AIMS, OBJECTIVES, RESULTS AND/OR EFFECTS OF THE PROJECT.

- The **aims/objectives** of the project for the reporting period are:
 - To build the capacity of MCR's young journalist and technicians on various programme production and broadcasting;
 - To train MCR staff on various aspects of production of radio programmes: Interviews technics, Live talks, Interactive debates and broadcasting;
 - To train MCR staff and produce radio programmes: spots, jingles, mini programmes and documentaries;
 - To train farmers on grafting of bush mango technics;
 - To replace destroyed non-timber forest products trees;
 - To promote re-forestation of destroyed forest in Manyu thus protecting the environment ; preventing and protecting more water sources from drying up and reducing exposure to heat epidemic in an already extremely hot region.
- The **results and /or effects** of the project for the reporting period are:
 - **11 MCR staff trained in the following:**
 - Radio Programme Production: An analogical approach, Pre-production, Production, Post-production, Planning Programme Production;
 - Operating the Radio Consort and Using the editing software (Adobe Audition 3.0);
 - Interviewing Techniques;
 - Collection of data, Interviews, Field Visits;
 - Production of Jingles and Spots, Mini programmes, Documentaries;
 - Packaging and storage of programmes;
 - **16 non-timber forest products farmers trained in grafting technics;**
 - **10,089** seedlings in all 4 pilot nurseries have been grafted;
 - 2 documentaries (1 hour each) produced and broadcasted;
 - Several Interviews with ICRAF, CYJULERC project staff, NGOs, Gov't officials, Women etc. conducted;
 - 2 live talks programs (30 mins) have been broadcasted;
 - 9 programmes with a variety of resource persons: Government officials, NGOs, consumers and traders of bush mango, produced and being broadcasted (30 min);
 - 18 spots (1min) on bush mango produced and broadcasted;
 - Complete application for license to cultivate forest trees in Cameroon submitted to the Ministry of Forestry and Wildlife.
 - Complete application for license to exploit and market NTFPs in Cameroon submitted to the Ministry of Forestry and Wildlife.

5.1 *To what extent have the intended aims and results been achieved?*

The expected results of the reporting period (May - December 2014) targeted:

- **Capacity building of all MCR journalists, technicians and administrative staff; all 11 MCR staff were trained as targeted;**
- All journalists and technical staff were trained in interviewing technics, operating the console, using editing software (Adobe Audition 3.0);
- All journalists and technical staff were trained in planning programme production, pre-production and post-production and broadcasting;
- All journalists and Technical staff were trained in production of jingles, spots, mini programmes and documentaries;
- 18 spots have been produced while the target was 8 for the entire project;
- 2 documentaries have been produced and if added to the 4 which had been produced, we have a total of 6 out 10 documentaries in the first 12 months of the project;

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- 9 programs - interviews/live talks/mini-programs have been produced to add to 4 which had been produced while the target was 20 for the project period;
- 2 documentaries (1 hour each) produced and broadcasted;
- **Training of farmers on grafting technics**
- 16 farmers from 4 pilot centers were trained in grafting technics;
- 10,089 of the 11,177 plants in the 4 nurseries have been grafted.

5.2 How are the achievements of the aims, objectives, results and/or effects measured? – How have the project beneficiaries shared their feedback/responses? – How are the feedback data of the project beneficiaries collected and analyzed? – How were the responses of the target groups to activities undertaken so far?

The aims, objectives, results and effects of the activities implemented so far are measured by the indicators found in the log frame. Summarily, there are quantitative and qualitative indicators and the results obtained so far are beyond those expected.

The project beneficiaries have been sharing their feedback through live interviews broadcasted over MCR and recorded programs, produced and broadcasted over MCR during the regular slots for the project.

The response of the target communities have been overwhelming and this can be seen through their commitment to the project and their massive participation. The project has also attracted lots of interest from listeners of MCR in the entire Manyu Division and beyond. Listeners and farmers inundate the interactive programs with calls, requesting that they are made part of the project or the project is extended to their communities. Unfortunately, we cannot satisfy all the communities eager to be involved.

5.3 What are your lessons learned regarding the project?

So far, it is early to discuss lessons learned for the project is just in its 5th month of the 24 months total execution period.

5.4 Are there any follow-up activities and/or a continuation of the project planned? If yes, please explain the further steps and how the project will be continued.

YES, the project continues with the preparing farm land and planting of 10,089 seedlings, organizing NTFP farmers' synergy, production and broadcast of programs.

5.5 Has the project created any un-expected (negative) effects?

NO negative effect so far.

Applicant: Ayuk Esther, Managing Director, MCR

Date and Signature: 6/1/2015

PHOTOGRAPHS

Training Workshop for MCR Staff



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GRAFTING OF BUSH MANGO





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